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Local Artists to Display and Sell Artwork in First Ever “Home Is Where The Art Is” Open House

BRIGHTON, MICHIGAN, December 1, 2008— Three Brighton-area women artists are participating in the “Home is Where the Art Is” Open House this Sunday, December 7th, at 6020 Wyndam Lane in the Pine Creek development. This new twist on the typical real estate open house is an idea developed by Kathi Presutti, owner of RE:STYLE LLC, the home staging and redesign company that staged the house for Coldwell Banker Schweitzer. “We thought this would be a win-win for all concerned. The artists would get added exposure and possible sales; the house will hopefully get lots more visitors and possibly find a buyer, and everyone can experience the positive emotional appeal of a professionally staged house,” says Presutti.

“In this very challenging real estate market, we need creative ideas to pique the interest of buyers and to add some fun and excitement to home selling,” says Sheryl McIntyre, the listing agent for the house, which is priced to sell at \$474,900. The artists are Anne Marie Buckman, Linda Dunn, and Kim Isaac. All are members of the Brighton Art Guild, and the works vary in style but are all examples of abstract art. Presutti had seen their work at various venues around town, and realized it would work perfectly for staging, especially in a house with a lot of wall space. At 4000 sq. ft., this house has plenty of that.

Join the artists at the “Home Is Where The Art Is” Open House from 1 PM to 4PM on Sunday, Dec. 7th, 6020 Wyndam Lane, Brighton. For more details, call Sheryl McIntyre at 810-623-3733 or Kathi Presutti at 810-333-5240.

About RE:STYLE LLC RE:STYLE LLC is located in Brighton, Michigan, and helps homeowners & realtors sell homes more quickly and more profitably by

using proven staging methods to ensure that listings appeal to a broad range of buyers. For more information, please contact RE:STYLE at 810.333.5240 or visit <http://www.restylestaging.com>.