

For Immediate Release

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**GREAT LAKES REGIONAL IAHP AND LIGHTHOUSE OF OAKLAND COUNTY  
HOME STAGING WITH A NEW TWIST**

**Pontiac, MI** (July 16, 2008) The Great Lakes Regional International Association of Home Staging Professionals® Chapter (GLRIC) will showcase their Home Staging efforts at the Lighthouse Community Development Open House Ceremonies on Saturday July 19, 2008 from 3:00 until 8:00pm located at Beacon Square Apartments, 101 Mechanic in Pontiac. “The renovated and new construction low income family rental housing development have been professionally Staged by IAHP® participating members with a zero budget”, says Carolyn Stieger co-lead of the Staging committee. “Just like you see on the home improvement shows, we found create ways to make both properties look like you’re coming home.” Shuttle buses will be available for guests to preview each property Beacon Square Apartments and Beacon Townhomes. You can view our work and tour both properties during the Open House free of charge or you can join us for the festivities for a minimal fee, to purchase tickets call 248-920-6000 extension 2123 or visit [www.lighthouseoakland.org](http://www.lighthouseoakland.org).

The Great Lakes Regional IAHP Chapter of Home Staging Professionals have Staged a 2 bedroom apartment at 101 Mechanic and a 3 bedroom Town home off Whittemore Street, using furniture provided by The Furniture Bank of Southeast Michigan. “By utilizing the loan of furniture, artwork and some accessories combined with our Staging inventories, we have been able to create a welcome and warm feeling for any potential renter”, says Heather Roberts co-lead of the Staging Committee. This was a fun opportunity to think outside the box and make these properties look great.” The Lighthouse Community Development Open House Event is to showcase the renovation and construction of a 28 apartment facility and 12 three bedroom town homes available for low income families.

The Great Lakes Regional IAHSP chapter members, located throughout southeast Michigan, usually work with Realtors and home owners preparing their homes for sale. By participating in this event we want to bring consumer attention to the importance of using Home Staging® to prepare homes for a quick and profitable sale regardless of size, price or location. All properties can benefit from Home Staging. Each room in the event has been professionally prepared by ASP's® trained through StagedHomes.com®, the world standard in Staging education. All of the IAHSP® Chapter members are Accredited Staging Professionals® (ASPs). For more information visit the website: <http://greatlakeschapter.iahsp.com/home.php>

“We can improve the lives of others through our magic of ASP® Home Staging. When we serve in this way, the benefits to the lives of others are far reaching,” says Barb Schwarz, The Creator of Home Staging, and President of IAHSP® International.

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For more information on Home Staging visit [www.StagedHomes.com](http://www.StagedHomes.com)