



For Immediate Release  
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### **MICHIGAN ACCREDITED STAGING PROFESSIONALS® IMPROVE LIVES BY THINKING GLOBALLY AND ACTING LOCALLY**

DETROIT, MI – August 31, 2008 -- The International Association of Home Staging Professionals® (IAHSP®) Foundation, a non-profit organization founded by Barb Schwarz, The Creator of Home Staging, is pleased to announce the beginning of the 4th annual Worldwide Staging Service Week, September 8th through 15th, 2008. A record 60 IAHSP Chapters will participate across the country in a week-long event to improve the lives of others through the magic of Home Staging®. Members of the IAHSP across the US and Canada will come together beginning September 8, 2008 to help local organizations and individuals in their communities who are in need of Staging® services. Past benefactors have included such places as the Ronald McDonald House, nursing homes, schools, women's shelters and individuals in need of selling their homes.

Bringing it all "Home" for the residents of Michigan is The Great Lakes Regional IAHSP Chapter. For the third year in a row, the Great Lakes IAHSP Regional Chapter has selected the Ronald McDonald House Charities of Southeast Michigan located in Detroit as their Worldwide Staging Service Week benefactors. Over seven days, local chapter members along with their business affiliate partners; Mr. Handyman, Carpets Etcetera, Cort Furniture Rental, Ken Brown International, Drake's Painting to name a few have pooled their talent and resources to renovate several areas at the Ronald McDonald House. "The largest job of course is the entire remodel of a bedroom which will be re-painted, re-carpeted and all new furnishings and accessories added to create a place where a family can rest and regroup while their child is at Children's Hospital for their medical needs" says Tracy Allen Chapter Ambassador.

Over the past two years the Great Lakes IAHSP Chapter members have completed over \$83,000 in renovations and improvements with goods and services. The Ronald McDonald House in Detroit is only 100 footsteps from Children's Hospital and serves as a "Home Away From Home" to families whose child is receiving medical treatment at the hospital. "We have enjoyed helping the Ronald McDonald House through our Worldwide Staging Service Week Projects knowing the renovations and redecorating makes a difference to over 1,000 families each year that stay at the house." says Robert Leece President of the chapter.

"The Great Lakes Stagers have become part of our extended family here at our Ronald McDonald House" says Jennifer Litomisky Executive Director. Several of the chapter members continue to donate their time and talents to our house throughout the year, they have truly made a difference for our families at our house."

The IAHSP is comprised of 100 local chapters and approximately in the U.S and Canada with 2,200 Accredited Staging Professionals (ASPs). As the recognized professional association and voice of the Home Staging Industry, the IAHSP sets the standard for Staging and is the benchmark for excellence in real estate. On a regular basis, ASPs volunteer their time, talents and personal resources to work for the betterment of the communities that they serve and transitively enhance the quality of lives through service to others.

If you would like to make a donation or for more information on the Ronald McDonald House please visit their website [www.rmhdet.org](http://www.rmhdet.org) or call 313-745-5909.